AMENDMENTS TO THE CLAIMS

1-29. (Cancelled)

30. (Currently Amended) A firmware updating system comprising:

- a server that distributes a content-;
- a receiving apparatus that receives the content from the said server; and
- a printing apparatus that operates according to a firmware stored in a ROM and prints a print content inputted from the said receiving apparatus,

wherein the said server includes:

a content generation unit operable to generate a content that includes a firmware update file, as a print content which is not to be displayed, said the firmware update file being a file in which data for updating a the firmware of the printing apparatus is described; and

a content sending unit operable to send the generated content to the said receiving apparatus, the said receiving apparatus includes:

a content reception unit operable to receive the content from the receiving apparatus said content sending unit;

a print instruction obtainment unit operable to obtain, from a user, an a print instruction to print a-the print content; and

a print output unit operable to output, to the said printing apparatus, the print content included in the received content, without performing processing related to display, when the print instruction is obtained, and

the said printing apparatus includes:

a judgment unit operable to judge whether or not the print content outputted by the <u>said</u> receiving apparatus is a firmware update file <u>or a file to be printed</u>;

an updating unit operable to update the firmware using the print content, in the case wherewhen said judgment unit judges that the print content is a firmware update file according to the judgment; and

a printing unit operable to print the print content in the case where when said judgment unit judges that the print content is not a firmware update file to be printed according to the

judgment.

31. (Currently Amended) The firmware updating system according to Claim 30,

wherein the <u>said</u> judgment unit <u>searches is further operable to search</u> for a firmware update command described in the print content, and <u>judges said to judge the print</u> content as a firmware update file, in a case where when the firmware update command is found.

32. (Currently Amended) The firmware updating system according to Claim 30,

wherein the said print output unit outputs is further operable to output, to the said printing apparatus, the print content together with a file name of said the print content, and

the <u>said</u> judgment unit <u>judges is further operable to judge</u> the print content to be a firmware update file, in a case where when the file name of the print content outputted by the receiving apparatus is a file name specified in advance.

33. (Currently Amended) The firmware updating system according to Claim 32,

wherein the <u>said</u> judgment unit <u>further has includes</u> a confirmation unit operable to search for a firmware update command described in the print content, and <u>to</u> confirm that <u>said</u> the print content is a firmware update file, in a case where when the firmware update command is found, and

the <u>said</u> updating unit <u>updates</u> is <u>further operable to update</u> the firmware using the print content, after the confirmation.

34. (Currently Amended) The firmware updating system according to Claim 30,

wherein the said receiving apparatus further includes

a content storage unit operable to store each received content in a specified area, and

the <u>said</u> updating unit further includes a file obtainment unit operable to obtain, from the specified area in the content storage unit, another firmware update file specified in the print content, and <u>updates operable to update</u> the firmware using data included in the <u>obtained other firmware update</u> file.

35. (Currently Amended) The firmware updating system according to Claim 30,

wherein the said printing apparatus further includes a firmware storage unit having two ROMs, and operates according to a firmware stored in one ROMof the ROMs, and

the <u>said</u> updating unit updates the firmware of the <u>said</u> printing apparatus by storing a firmware whose version is updated in the other ROM.

36. (Currently Amended) A firmware updating method for a system including a server that distributes a content, a receiving apparatus that receives the content from the server, and a printing apparatus that operates according to a firmware stored in a ROM and prints a print content inputted from the receiving apparatus, said method comprising:

steps A to be executed by the server; steps B to be executed by the receiving apparatus; and steps C to be executed by the printing apparatus,

wherein the steps A include:

a content generation step of generating, with the server, a content that includes a firmware update file, as a print content which is not to be displayed, said the firmware update file being a file in which data for updating a the firmware of the printing apparatus is described; and

a content sending step of sending, with the server, the generated content to the receiving apparatus,

the steps B include:

a content reception step of receiving at the receiving apparatus, the content from the receiving apparatusserver;

a print instruction obtainment step of obtaining, at the receiving apparatus, from a user, a print instruction for the print content; and

a print output step of outputting, from the receiving apparatus, to the printing apparatus, the print content included in the received content, without performing processing related to display, when the print instruction is obtained, and

the steps C include:

a judgment step of judging, using the printing apparatus, whether or not the print content outputted from the receiving apparatus is a firmware update file or a file to be printed;

an updating step of updating, using the printing apparatus, the firmware using the print content, in the case where when said judging judges that the print content is a firmware update file according to the judgment; and

a printing step of printing, using the printing apparatus, the print content in the case wherewhen said judging judges that the print content is not a firmware update file to be printed according to the judgment.

37. (Currently Amended) The firmware updating method according to Claim 36,

wherein in the judgment stepsaid judging, a firmware update command described in the print content is searched for, and said the print content is judged as a firmware update file in the case wherewhen the firmware update command is found.

38. (Currently Amended) The firmware updating method according to Claim 36,

wherein in the print output stepsaid outputting, the print content is outputted, to the printing apparatus, together with a file name of said the print content, and

in the judgment stepsaid judging, the print content is judged as a firmware update file in the ease where when the file name of the print content outputted by the receiving apparatus is a file name specified in advance.

39. (Currently Amended) The firmware updating method according to Claim 38,

wherein the judgment stepsaid judging further has a confirmation step of comprises searching for a firmware update command described in the print content, and confirming that the print content is a firmware update file, in the case where when the firmware update command is found, and

in the updating stepsaid updating, the firmware is updated using the print content, after the confirmationsaid confirming.

40. (Currently Amended) The firmware updating method according to Claim 36, wherein the steps Bsaid receiving, said obtaining, and said outputting operations further

include a content storage step of storing each received content in a specified area,

the <u>said</u> updating <u>operation</u> step-further has a file obtainment step of <u>comprises</u> obtaining, from the specified area, another firmware update file specified in the print content, and

in the <u>said</u> updating <u>operation</u> step, the firmware is updated using data included in the <u>obtained other firmware update</u> file.

41. (Currently Amended) The firmware updating method according to Claim 36,

wherein the printing apparatus includes two ROMs and operates according to a firmware stored in one ROMof the ROMs, and

in the <u>said</u> updating step, the firmware of the printing apparatus is updated by storing, in the other ROM, a firmware whose version is updated.

42-44. (Cancelled)